

CEO <sup>FOR</sup>  
ONE  
MONTH

Give your  
students the  
experience that  
will shape their  
future.



THE ADECCO GROUP  
FOUNDATION



# 71 MILLION YOUNG PEOPLE

are unemployed globally



## 40% OF EMPLOYERS

complain they cannot find the skills for their business needs.  
Lack of experience is one of the main barriers.

The Adecco Group is the world's leading HR solutions partner with more than 34,000 employees in 60 countries.  
We transform the world of work one job at a time.

As part of the Adecco Group, we have created **3 initiatives** guided to tackle youth unemployment and skills shortages, and to empower young people with the skills and experience necessary to shape their future business world.  
Let's present them!

**Three**  
**initiatives for**  
**your students**



## What is the 'CEO for One Month' Programme?

In the last six years, more than 250 candidates have had the opportunity to shadow the Adecco Group leadership in their country of residence for one month. One exceptional candidate is also chosen to shadow the CEO of the Adecco Group globally for a month. Since 2015, the 'CEO for One Month' Programme has grown from 32,000 to 260,000 applicants in 2019.

Lisa Frommhold.  
2018 Global 'CEO  
for One Month'

# 1 'CEO for One Month'



Finalists at Global Bootcamp 2019



Sophia Lim. 2019 Global 'CEO for One Month'

'CEO for One Month' is an initiative that offers young people the possibility to develop and showcase their leadership potential, to learn what it takes to succeed as a business leader and to acquire the skills and the experience needed to get a foot on the career ladder.

At national level, the Programme selects one successful candidate from the applicant pool to shadow the Adecco Group's country- level CEO for one full month, working side- by-side to experience the life of a senior business leader. In the last six years, more than 250 candidates have had this amazing opportunity. Then, ten outstanding national participants are selected for a Global Bootcamp and one will be chosen to work alongside and shadow the Global CEO of the Adecco Group for one month.

Since 2015, the 'CEO for One Month' has grown from 32,000 to 260,000 applicants in 2019.

# 2020

## Key dates

'CEO for One Month' + Experience Work Day

**FEBRUARY 4**

Registrations Open

**MARCH 18**

Registrations Close (I)

**APRIL 15**

Final Registrations  
Close

**APRIL 16 - MAY 20**

Country selection  
process

**MAY 27**

Country CEO's  
announcement

**JUNE - JULY**

Country-level  
shadowing month

**AUGUST**

Global Selection  
Process

**SEPTEMBER 8**

10 Bootcamp Finalists  
announcement

**SEPTEMBER 16 - 18**

Bootcamp

**SEPTEMBER 17**

Global 'CEO for One  
Month' announcement

**OCTOBER**

Experience Work Day

**OCTOBER**

Global 'CEO for  
One Month' working  
alongside with the  
Adecco Group's Global  
CEO

*What if one of your students could become the **Adecco Group's next Global 'CEO for One Month'?***

**261,848**

Registrations  
in 2019

*What if we could help your students in their **future of work?***

**30,000**

Internships &  
Apprenticeships  
since 2014



# Experience Work Day

<https://www.ceoforonemonth.com/experience-work-day/>



## Experience Work Day



## Experience Work Day

One week in October

The Global 'Experience Work Day' follows the success of the Adecco Group Street Day, a great initiative that supports people in gaining a better start in the world of work.

This idea was introduced in 2013 to tackle youth unemployment and skills shortages, develop young people's employability and help them enter the world of work.

On Experience Work Day the Adecco Group and all its brands open their doors to thousands of young people to spend a day in the shoes of an employee, take part in different activities and workshops and provide real work experience that kick starts their career.



# Career Centre

<https://www.ceoforonemonth.com/career-centre/>

## Career Centre

### If you need a place to start, follow the experts!

You can always get better at what you do. Even the best professionals in the world learn something new all the time. Here you will find advice to help students increase their employability.

This initiative follows the aim of providing value to your students, empowering young people with the skills and experience necessary to join the world of work.

### What will you find here?

Useful digital content for career development, CV advice, mock interviews, design thinking, innovation, labor market trends, new assessment tools, ...



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# Give this chance to your students!

Share the information with your students  
and contact us for more details



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Finalists at Global Bootcamp 2019