











International Conference: The EHEA and the ERA: The role of the universities and research centers in smart specialization and growth

Conference Program

Day I: Thursday, 18 April 2019

University of Piraeus, Main Building, Conference Room

9:30 - 9:45

Welcome Remarks

Michael Sfakianakis, Dean of the School of Economics, Business and International Studies

9:45 - 11:00

Session 1

"The European Higher Education Area and the European Research Area"

Foteini Asderaki, Associate Professor, Jean Monnet Chair on European Union's Education, Training, Research and Innovation Policies.

"The role of the future university: visions and inspirations for future research"

Todd Davey, Associate Professor, Institut Mines-Télécom Business School.



"A map of the state of University-Business Cooperation in the European Higher Education Area"

Victoria Galán Muros, Policy Analyst at the Organisation for the Economic Cooperation and Development (OECD)

Q&A

11:00 - 11:40

Session 2

Moderator: Giorgos Galanos, Assistant Professor, University of Piraeus, Greece

"Παρεμβάσεις των Διαρθρωτικών Ταμείων για την στήριξη της έρευνας και των νέων ερευνητών στην Ελλάδα, κατά την Προγραμματική Περίοδο 2014-2020. Αποτύπωση και αξιολόγηση των σχετικών πολιτικών

(Structural Fund interventions to support research and young researchers in Greece during the 2014-2020 programming period. Presentation and evaluation of relevant policies)

Giorgos Ioannidis, Secretary Special, Secretariat Special for the Management of Sectoral Operation Programmes of the European Social Fund, Ministry of Economy and Development

Stefanos Tsemperlidis, Ministry of Economy and Development













Stavros Petsalakis, Ministry of Economy and Development

Q&A

11:40 - 12:00

Coffee Break

12.00 - 13:30

Session 3

Moderator: *Irene Fafaliou,* Professor, Department of Economics, Director of the Laboratory of Entrepreneurship, Technology and Economic Strategy, University of Piraeus

"Exploring Corporate Entrepreneurship in Universities: The Launch and Development of a Higher Education Program"

Elisabetta Marafioti, Associate Professor in Strategic Management at the University of Milano Bicocca, Dipartimento di Scienze Economico-Azienzali e Diritto per l' Economia, Università degli Studi di Milano-Bicocca

Mattia Martini, Assistant Professor in Management, University of Milano Bicocca

"University – Business cooperation for organising postgraduate studies programs in Greece"

Dr. Charalampos Chrysomallidis, Laboratory of Industrial & Energy Economics, National Technical University of Athens

"Education & Entrepreneurship: The Role of Universities as Strategic Directors"

Yiannis Papageorgiou, Trainee Lawyer

Irene-Alexandra Katopodis, Political Risk Analyst

Q&A

13:30 - 14:30

Break

14:30 - 15:30

Session 4

Moderator: *Spyros Roukanas,* Assistant Professor, Department of International and European Studies, University of Piraeus

"Education and Competitiveness: Can Greece use education for an economic recovery?"

Giorgos Galanos, Assistant Professor, University of Piraeus, Greece

"The Role of Employability in Context of High Job Insecurity: A Framework for University Researchers"













Mattia Martini, Assistant Professor in Management, University of Milano Bicocca.

"Tech Parks Ecosystem and Best Practices: Evidence from Existing Literature"

Victoria Pekka, Professor, Department of Business Administration, Director of MSc in Law & Economics, University of Piraeus

Athanasios Charemis, PhD Candidate, University of Piraeus

Q&A

15.30-16.30

Session 5

Moderator: Mattia Martini, Assistant Professor in Management, University of Milano-Bicocca

"Knowledge Management in Doctoral Education in the context of Global Knowledge Economy"

Adamantia Stamou, PhD Candidate School of Electrical and Computer Engineering, National Technical University of Athens

"Teaching effectiveness of HEIs in the context of Greece"

Sofia Mastrokoukou, PhD Candidate, University of Milano Bicocca

"The role of Museums in enhancing teachers' and students' skills"

Maria Drakaki, PhD Candidate, University of Aegean

Q&A

16:30 - 17:00

Coffee Break

17:00 - 18:00

Session 6

Moderator: *John Paravantis,* Associate Professor, Department of International & European Studies, University of Piraeus

"An Innovative Method for promoting the Business Opportunities Recognition Skills in undergraduate university students"

Ioannis Stagias, PhD Candidate, Department of Digital Systems, University of Piraeus, Greece

Symeon Retalis, Professor, Department of Digital Systems, University of Piraeus, Greece













"Enriching University Curricula with digital motion-based touchless game making activities for promoting algorithmic skills"

Ioannis Altanis, PhD Candidate, Department of Digital Systems, University of Piraeus, Greece

Symeon Retalis, Professor, Department of Digital Systems, University of Piraeus, Greece

"Outlier detection using One-Class Support Vector Machines with hyper parameter adjustment to identify public opinion deviations"

Dimitrios Dardanis, CERN and PhD Candidate University of Geneva

Q&A















Day II: Friday, 19 April 2019

University of Piraeus, Main Building, Conference Room

10.00 - 11:00

Session 7

Moderator: Simona Comi, Associate Professor, Dipartimento di Scienze Economico-Azienzali e Diritto per l' Economia, Università degli Studi di Milano-Bicocca

"Higher education Institutes as places of implementing Sustainable Development Goals"

Varvara Dilari, UNESCO expert, Ministry of Education, Research and Religious Affairs

"The Role of Universities in Sustainable Development Goals: The Erasmus program focus"

Joseph Thukia Wanjiku, Kenyatta University

"The Active Welfare State as a prerequisite on addressing Brain Drain"

Ioannis Tzagkarakis, Postdoctoral researcher, University of Crete

Q&A

11.00-12.00

Session 8

Moderator: Foteini Asderaki, Associate Professor, Jean Monnet Chair, Department of International & European Studies, University of Piraeus

"Now you see me, now you don't. Mapping the role of employers within the framework of traineeships for university students"

Sofia Boutsiouki, Assistant Professor, University of Macedonia, Greece

"The role of HEIs in supporting regional development"

Christos Skouras, PhD Candidate, Dept of Mediterranean Studies, University of the Aegean

"Higher Education Mobility Consortia under the Erasmus+ International Credit Mobility: The case of the Higher Education Consortium of Greek Universities"

Christina Kontogoulidou, Adjunct Lecturer, Head of the International Relations Office University of Piraeus

Savoula Maria Oikonomou, Assistant Officer of the International Relations Office University of Piraeus













"Πανεπιστήμιο Θεσσαλίας καταγραφή κι ανάδειξη της ερευνητικής δραστηριότητας του"

("University of Thessaly: recording and highlighting its research activity")

Pashalis Dimou, Scientific Collaborator, University of Thessaly

Q&A

12.00 - 13:00

Session 9

Moderator: *Victoria Pekka,* Professor, Department of Business Administration, Director of MSc in Law & Economics, University of Piraeus

"Disability, tertiary education and labour market in Italy"

Simona Comi, Associate Professor, University of Milano Bicocca, Italy

Mara Grasseni, Assistant Professor in Economics, University of Bergamo, Italy

"The Integration of Deaf students in Italian HEIs"

Enrico Dolza, Assistant Professor of Special Education, Department of Philosophy and Education Science, University of Turin (UniTo) and Director of the Turin Institution for the Deaf

Q&A

End of the Conference