




THE ADECCO GROUP

Give your students  
the experience that will shape  
their future.

WAY TO WORK

BY THE ADECCO GROUP

A group of five young professionals (three women and two men) are gathered around a table in a modern office. They are looking at a laptop and a tablet, appearing to be in a collaborative meeting. The background shows large windows with a view of a city.

**71 million young people**  
are unemployed globally.

**40% of employers**  
complain they cannot find the skills for their  
business needs.

Lack of experience is one of the main barriers.

# What is Adecco Way to Work

The Adecco Group Way to Work™ program fights youth unemployment by providing young people with a way into work, improving their employability and matching their skills to the job market.

**We created 3 programs  
for your students**

# 1 'CEO for One Month'

The Adecco Group has created a program where almost 50 youngsters every year have a chance to become the 'CEO of the Adecco Group for One Month' and get a taste of running the world's leading provider of Human Resources, with more than 33,000 employees in over 60 countries around the world.

48 selected candidates this year will have a unique learning opportunity alongside our leaders. One of them will become Global 'CEO for One Month'.

Share this great opportunity with your students.

# 2 Experience Work

It is a global movement powered by the Adecco Group to help young people enter the world of work.

The Adecco Group employees last year became mentors for one day standing up for a global cause, giving thousands of young people the career advice they needed to find their first job. In 2017:

- 4,000 Adecco Colleagues participated
- 8,000 Youngsters had a Work Experience
- 46 Countries celebrated Experience Work Day

The initiative this year will take place on April 24<sup>th</sup>. Applications will open in March.

# 3 Career Centre

You can always get better at what you do. Even the best professionals in the world learn something new all the time. Here you will find advice to help students find a great job and get better at it.

What can you find here?

- Useful digital content for career development CV advice, mock interviews, design thinking, innovation, labor market trends...
- Workshops & Conferences

# ‘CEO for One Month’

What if one of your students could become Adecco’s next CEO?

‘CEO for One Month’

# You can help them achieve it

Meet Ed Broadhead. A 23 year old Engineering graduate from the United Kingdom and the 2017 Global ‘CEO for One Month’. After a great performance with the Adecco UK team he was chosen among the top 10 young CEOs and took part in the final stage of the program in Paris.

His passion and core values are earning him the trust of Adecco Group’s Global CEO, Alain Dehaze. Ed was travelling to 12 countries across 4 continents at his side, working actively with all Adecco branches, taking key decisions and sharing the company’s voice with the media.

Last October, *BBC Channel 4* interviewed Ed. "This Program is really about giving young people experience between education and the world of work". You can access to the full [interview](#).

Hear his story from [his own words!](#)



'CEO for One Month'

## More than 170 youngsters have already joined the Program

Over 170 youngsters around the world have had the most unique work experience since the launch of the program 2014. In 2017, 117,000 candidates applied to the Program.

The next edition of 'CEO for One Month' will be launched on February 2018. As a first step, candidates can apply to become 'CEO for One Month' of Adecco in their country of residence through the website <https://www.adeccowaytowork.com/en/ceo-for-one-month/phase-1/>.

The selected CEO for each country will spend one month alongside the Country Adecco CEO; working with the local senior management team and facing a series of tests and assessments.

From amongst all of the country 'CEOs for One Month', only one will be selected to become the Global 'CEO for One Month' of the Adecco Group!





'CEO for One Month'

# With a little help of our experts

Candidates need to complete a series of questions and provide a motivational letter. They will be encouraged to upload their CV/résumé to support their application.

Our expert recruiters will be assessing their 'CEO Attitude'. We are looking for youngsters from all kinds of backgrounds, with an international mindset and the following set of competencies:

- Learning Agility and Curiosity
- Complex Problem Thinking and Analytical Skills
- Self-awareness and Engagement
- Passion
- Entrepreneurship, Drive and Ambition
- Team Work and Leadership
- Innovation

Make sure all your students have this opportunity!



'CEO for One Month'

# Key dates

The application process for students has opened on February 6th and will close on March 20.

## 'CEO for One Month' Programme + Experience Work Day

### FEBRUARY 6

Registrations Open

### MARCH 20

Registrations Close (I)

### APRIL 24

Experience Work Day

### APRIL 18 - MAY 23

Country selection process.

### MAY 23

Countries to deliver candidate information.

### MAY 29

Global 48 CEO's announcement

### JUNE - JULY

Selected CEO's working

### AUGUST 13- SEPTEMBER 02

Global Captains selection process.

### SEPTEMBER 11

10 Finalists announcement

### SEPTEMBER 18 - 20

Bootcamp

### SEPTEMBER 20

Global 'CEO for One Month' announcement

### OCTOBER


Global 'CEO for One Month' working alongside with the Adecco Group's Global CEO.

# What do those who have participated in the Program say?

“I want to thank the Adecco Group for this opportunity. Each and every day as the C1M made me fall in love with Adecco more and more”.  
Zeeshan Anwar Toor - United Arab Emirates.

“I'm really thankful for the Program and the full-time job offer in Adecco Hong Kong. I genuinely appreciate this innovative program by the Adecco Group”. Soya So - Hong Kong.

“The Program is absolutely amazing, please keep doing it!” Eksakul Charoensupkul – Thailand.



# EXPERIENCE WORK DAY

Let your students spend a day with the Financial Director, the marketing executive or one of our colleagues

# Experience Work Day

APRIL 24th 2018

The global 'Experience Work Day' follows the success of the Adecco Group Street Day, an initiative which supported more than 3 million people around the world in gaining a better start in the world of work, between 2013 and 2016.

This initiative was introduced in 2013 to tackle youth unemployment and skills shortages, develop young people's employability and help them enter the world of work.

In 2017, The Adecco Group and all its brands opened their doors to thousands of young people to spend a day in the shoes of a worker and take part in different activities and workshops that provided them with a richer view on the possibilities for their future career.

The initiative this year will take place on April 24<sup>th</sup>.  
For more details you will hear from us soon!

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# Career Centre

You can always get better at what you do

# Career Centre

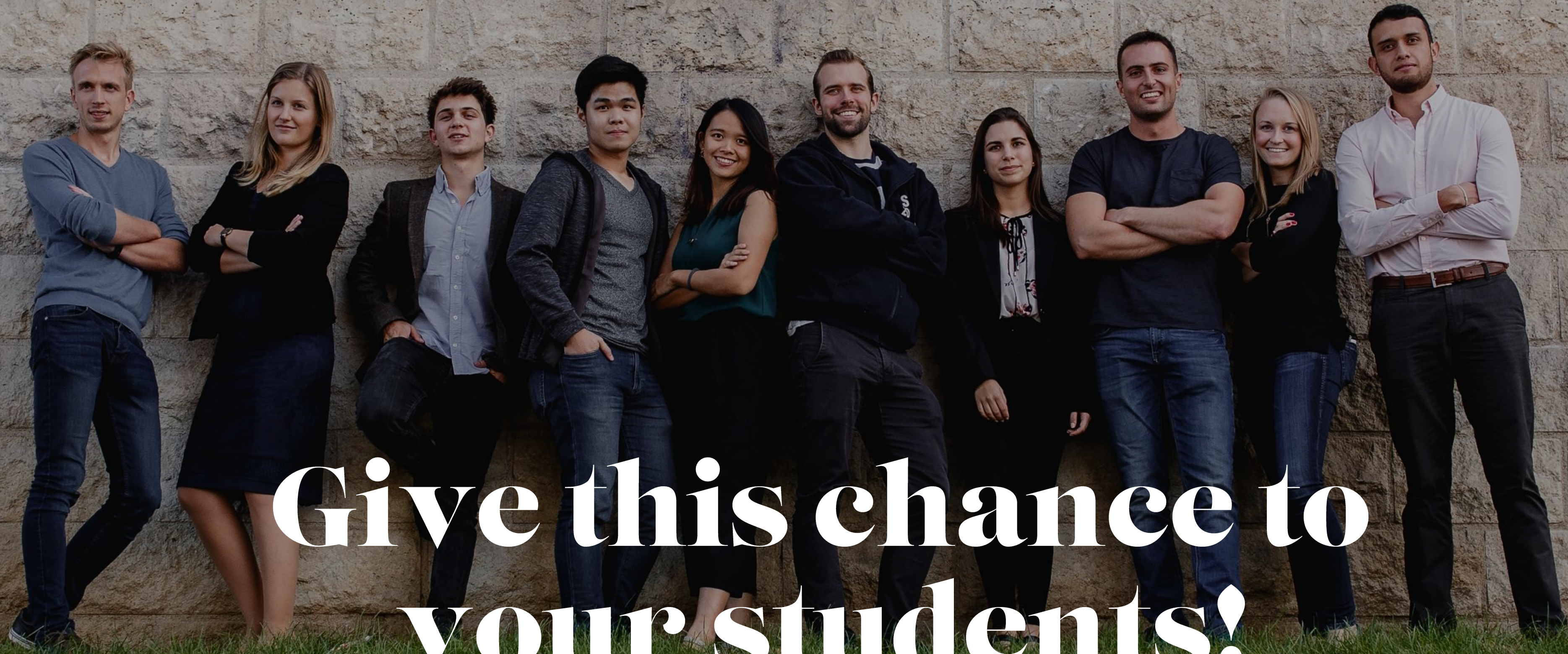
You can always get better at what you do. Even the best professionals in the world learn something new all the time. Here you will find advice to help students find a great job and get better at it.

<https://www.adeccowaytowork.com/en/career-centre/>

What can you find here?

- Useful digital content for career development CV advice, mock interviews, design thinking, innovation, labor market trends...
- Workshops & Conferences
- Mentorship or peer coaching (under development)





# Give this chance to your students!

Share the information with your students  
and contact us for more details