

# Marketing Intern

**Employer: Strategy Lens Management Consultants**

**Work schedule: Full Time**

**Code: MKI-01-106151 | Currently Open Spots: 2 | Minimum Years Experience Required: 0**

**Location: RF Business Hub**

**Applications Open Date: 2017-09-18**

**About the Employer**

Strategy Lens is a privately held strategy consulting firm operating in Hellas (Greece) and the EU. We are a team of people passionate about business and strategy and determined to provide the best possible service to our clients. Our clients are organizations of mid to low capitalization operating in the Hospitality and Food and Beverages industries and entrepreneurs who have a vision to invest in those industries. Our services cover the full spectrum of the strategy process from the initial inception and definition of the core business objective to the implementation of the agreed upon strategy and the evaluation of the actual business impact after delivery.

Please refer to our website <https://strategylens.com> for more details.

## About our Internships

The Strategy Lens Internships program is active all year round and has been specifically designed as an entry point to full time employment for candidates who have limited to no work experience. This is a highly structured learning program that offers a unique professional development opportunity to recent graduates looking for a foothold into strategy consulting. Please review our [Internships Brochure](#) to get an overview of the core structure of the program.

## About the Internship in Marketing

The internship in Marketing is sponsored by the *Department of Consulting Excellence* and is aimed at recent graduates who wish to pursue a career in consulting with a focus in Marketing Management. During the program you will be exposed to numerous marketing related challenges as are faced by businesses in our industries of focus and will participate and provide support in the development and delivery of insightful marketing strategies. The core focus of the program will be in developing and enhancing valuable market research and market interpretation skills. To succeed in the program you will need to be a team player with a passion for Marketing and Branding who thrives at challenges. As an intern within the department you will be based at our modern headquarters in the city of Patras close to all the amenities that the commercial center has to offer.

## The successful candidate will need to demonstrate the following minimum qualifications:

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- A good academic track record with high grades achieved in marketing, economics or a relevant discipline;
  - Exceptional analytical skills and very strong problem solving ability;
  - Strong computer skills and experience with applications of the MS-Office Suite;

- Strong communication and team work skills;
- Experience with working in teams under tight deadlines;
- High intellectual curiosity and the tendency to challenge conventional thinking;
- A genuine interest in business and some understanding of the challenges faced by organisations in our industries of focus; and
- Fluency in both written and spoken Greek and English.

The firm offers:

- Significant learning opportunities via a structured internships program;
- An employment offer for a full time position as a Junior Business Analyst to interns who successfully complete the program;
- The opportunity to work with experienced strategists on highly challenging projects; and
- A friendly and highly professional working environment that will help you to foster and develop your skills.

Please note:

1. Candidates may be required to take qualification assessment tests as part of the recruitment process. These tests will take place at the RF Business Hub.
2. The firm reserves its right to perform background checks on all applicants who receive an employment offer.
3. We will observe strict confidentiality throughout all stages of the recruitment process.

APPLICATION'S LINK:

[https://services.rassiasventures.com/workspot/rv-ws\\_positions?Position\\_ID=2](https://services.rassiasventures.com/workspot/rv-ws_positions?Position_ID=2)