



gmetric | HR Solutions is currently recruiting, on behalf of Epignosis LLC, the position of

# **Content Promotion & Community Manager**

### The company

**Epignosis** is a leading software house and eLearning solutions provider. It is a growing, profitable tech firm with offices in San Francisco, London, Athens and Lefkosia. Trusted by thousands of organizations worldwide, Epignosis designs and builds corporate-grade learning management tools to cover a vast array of training needs. The company's portfolio includes **eFront**, an award-winning enterprise LMS; **TalentLMS**, a flexible cloud-based LMS; and **TalentCards**, a mobile microlearning solution.

#### The position

We're looking for a driven and social individual who will take charge of identifying, developing and maintaining relationships with content publishers and other key industry partners in a B2B environment. You'll own tools and processes that will enable rapid growth in content promotion, network outreach and community cultivation. You will be working closely with the content development team to produce targeted content for third party websites and Epignosis community & social media pages.

#### Responsibilities will include:

- Source topics and brief Epignosis' content developers, work with them towards finalized content
- Discover and generate interest to potential websites in hosting Epignosis' content
- Manage Epignosis' community and social media pages.

## Your profile

To be qualified for the job, you must possess the following skills and requirements:

- Excellent use of English and strong copy editing skills with an attention to detail
- Energetic, organized, hard working, and creative
- Experience with managing social media pages
- Highly effective communicator (written and verbal)
- Good research skills
- Goal-driven both personally and for the team's overall success



- Loves working as part of a team
- Interest and experience in online marketing copy
- Familiarity with SEO & Google Analytics
- Sales or PR experience is a plus.

#### **Our Client offers**

In case you are selected for the specific position, you will enjoy:

- A vibrant working environment full of creative individuals
- Extensive opportunities for personal growth and development
- A competitive salary
- A private healthcare plan

### **Are you interested?**

Are you a successful Content Promotion and Community Manager who wants to join a vibrant, focused and technically-minded team responsible for developing, customizing and supporting web-based eLearning solutions for high-traffic, high-performance sites?

If so, click **here** to submit your application!

Our company treats each application with strict confidence